MONTANA LAWYER

The official magazine of the State Bar of Montana

Montana Lawyer is delivered 4 times a year to every attorney licensed to practice law in Montana

Advertising Rate Card

Reach every lawyer in Montana

If businesses want an audience to pay attention to a particular message, they need to use a medium that reaches that audience. Only one medium reaches every lawyer in Montana – the Montana Lawyer magazine.

Overview

Montana Lawyer is the official publication of the State Bar of Montana. It is a full-color, glossy magazine that is mailed four times per year to every lawyer licensed to practice law in Montana. The circulation of the print magazine is approximately 5,000.



To help advertisers get more from their advertising investment, Montana Lawyer offers an enhanced digital edition of the magazine. The digital edition is available free of charge to anyone who visits the Bar's website. This increases readership among audience segments who do not regularly receive or subscribe to the magazine, such as employees of law firms and court personnel.

2027 RATES

Premium Positions

	Single insertion	Four insertions
Two-Page Spread	$895	$840
Inside front full page	$695	$660
Inside Back full page	$695	$660
Inside back half page	$475	$425

Interior Positions

	Single insertion	Four insertions
Full page	$580	$475/ins.
Half page	$395	$390/ins.
One-quarter page	$290	$265/ins.

Advertising Contact

State Bar of Montana
P.O. Box 577
Helena, MT 59624
rmercado@montanabar.org

MONTANA LAWYER

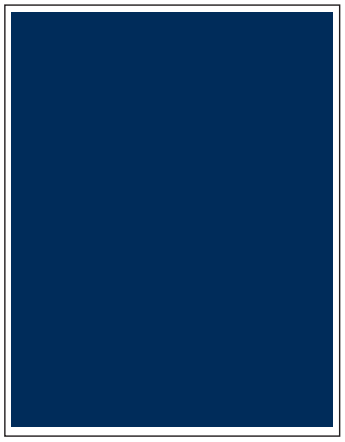
Please submit display ads in PDF format. Minimum 151 ppi required for all advertising art.

AD SIZE REQUIREMENTS

Publication trim size is
8.25 x 10.75 inches

Publication bleed size is
8.5 x 11 inches

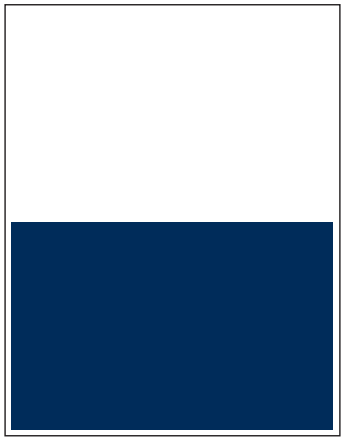
Note: All text must be at least 0.125" inside trim.



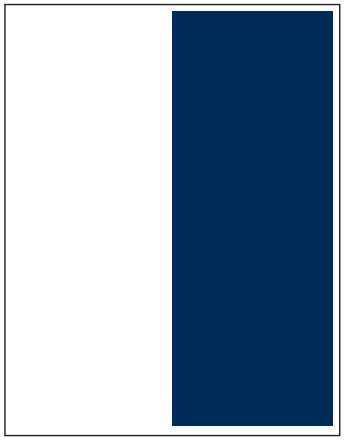
full page w/ no bleed
7 1/4 x 9 1/2 inches
full page w/bleed --
8.5 x 11 inches



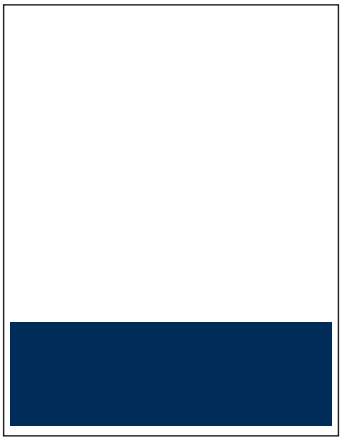
Back cover, no bleed
7 1/4 x 8 1/3 inches
full page w/bleed --
8.5 x 9 inches



half page (horizontal)
7 1/4 x 4.75 inches



half page (vertical)
3 1/2 x 9 1/2 inches



quarter page (horiz.)
7 1/4 x 2 1/3 inches

State Bar of Montana online Job Listings

Basic: $299 for a 30-day online job posting
Enhanced: $499 for a 30-day online job posting with additional promotional features

Premium: $699 for a 60-day online job posting with expanded visibility and recruitment tools

State Bar of Montana members receive 15% off Premium recruitment packages. Additional details and package comparisons are available at careers.montanabar.org.

Submitting artwork

All artwork must be submitted electronically (in high-resolution PDF file) to rmercado@montanabar.org. Other acceptable formats are TIF or EPS with resolution of 300 dpi or better. All ads must be CMYK.

Classified ads

Classified advertising is $75 for up to 75 words. Longer ads may be subject to additional charges. For a word count or rate quote, email: rmercado@montanabar.org.

Montana Lawyer 2027 Advertisement Insertion Order

Advertiser Information

Firm/Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Ad Size

Interior pages

- ☐ Full Page
- ☐ Half Page (vertical)
- ☐ Half Page (horizontal)
- ☐ Quarter Page (horizontal)

Premium pages

- ☐ Back Cover (sold)
- ☐ Inside Back Cover/Inside Front Cover
- ☐ Two-Page Spread

Payment options

- ☐ Payment enclosed
- ☐ Send an electronic invoice to the above email address
- ☐ Bill me at the above mailing address
- ☐ Credit card payment available.*

* Processing fees apply for credit card payment.

Advertising Deadlines

Reserve advertising space and submit final artwork by the dates below

Issue	Space reservation	Artwork due
Spring	January 7	January 15
Summer	April 7	April 15
Fall	July 7	July 15
Winter	October 7	October 15

Issue Selection

Place my ad in the following issues of the Montana Lawyer (check all that apply)

- ☐ Spring: Feb - Apr
- ☐ Summer: May - Jul
- ☐ Fall: Aug - Oct
- ☐ Winter: Nov - Jan

Submit completed order form to:

rmercado@montanabar.org
Regina Mercado
State Bar of Montana
P.O. Box 577
Helena, MT 59601